



WHAT WE PROVIDE TO INVESTORS & YOUR COMPANY

- A DETAILED 25-35 PAGE INITIATION REPORT
- OUR TARGET PRICE & SOTP ANALYSIS
- MAINTAINING FINANCIAL FORECASTS (IS, BS, CF)
- REPORTING MAJOR NEWS – NEW ORDERS, JV'S, ETC.
- UPDATE NOTES ARE APPROX. 10 PAGES EACH QUARTER

OUR REPORTS FOCUS ON YOUR COMPANY'S

- BUSINESS DESCRIPTION
- GROWTH OPPORTUNITIES & CATALYSTS
- VALUATION VERSUS PEERS
- HISTORICAL GROWTH & TRACK RECORD

WIDE DISSEMINATION OF ALL OUR RESEARCH

- REPORT SENT TO TARGETED INSTITUTIONAL INVESTORS.
- WE HAVE DATABASE OF 105K INVESTORS WORLDWIDE.
- REPORTS POSTED ON BLOOMBERG, THOMSON REUTERS
- HARVEST EXCHANGE – US, NEXTINSIGHT – SINGAPORE
- EVALUATE RESEARCH'S WEBSITE & NEWSLETTER
- ALL BROKERS AND INVESTORS CAN ACCESS OUR REPORTS

EASE AND FLEXIBILITY OF THE SERVICE

- ONE PAGE AGREEMENT
- INITIAL REPORT PUBLISHED WITHIN 4-8 WEEKS
- ONE-YEAR AGREEMENT TO START.
- CANCEL ANYTIME, WITH 30 DAYS' NOTICE, AFTER THE FIRST FULL YEAR
- WE REMAIN FLEXIBLE TO CLIENT NEEDS AND ACCESSIBLE 7 DAYS A WEEK

OUR EDGE: QUALITY, QUANTITY & TIMELINESS

- STRINGENT QUALITY CONTROL- HIGH QUALITY REPORTS AND ANALYSIS
- TIMELINESS OF REPORTS: AFTER ALL EARNINGS RELEASES
- MAINTAINING PROPER IS, BS, CF 5-YEAR FORECASTS
- EXPERIENCED INDEPENDENT ADVISORS
- ECONOMICAL PRICING STRUCTURE, NOMINAL FEES



THIS COVERAGE OFFERS MULTIPLE BENEFITS:

- MORE BALANCED STOCK PRICE
- GREATER INVESTOR INTEREST
- IMPROVED ACCESS TO CAPITAL MARKETS
- BETTER STOCK LIQUIDITY
- INCREASED VISIBILITY OF MANAGEMENT
- INCREASED STATURE OF COMPANY
- COMPLIMENTS IR/PR FUNCTION

SHARP DECLINE IN THE QUALITY OF RESEARCH PROVIDED BY BROKERS.

- BROKERS ARE NOW MOSTLY FOCUSED ON LARGER CAP COMPANIES THEY TRADE
- THEY ARE UNDERSTAFFED & OVER WORKED
- THEY HAVE DROPPED COVERAGE ON MOST SMALL AND MID-SIZED COMPANIES
- RESEARCH REPORTS ARE TYPICALLY LOW QUALITY BOILER PLATE REPORTS

NEGATIVE IMPACT ON MID-SIZED STOCKS:

- POOR/NO RESEARCH
- POOR LIQUIDITY
- REDUCED STOCK PRICE
- DIFFICULTY RAISING EQUITY OR DEBT
- LOWER CAPITAL MARKET ACCESS
- REDUCED GROWTH, M&A, JV, ETC



INDEPENDENT ADVISORS TO EVALUATE RESEARCH

SANDY MEHTA, CFA — FOUNDER & CEO OF VALUE INVESTMENTS PRINCIPALS, HK/INDIA
A WHARTON ALUMNUS, SANDY HAS 25+ YEARS OF EXPERIENCE IN THE ASSET MANAGEMENT AND INVESTMENT RESEARCH INDUSTRY. HE HAS MANAGED TWO 5-STAR MUTUAL FUNDS, INCLUDING A “FLAGSHIP” \$15 BILLION GLOBAL FUND, LAUNCHED A \$200M HEDGE FUND, AND A GLOBAL RESEARCH ADVISORY SERVICE. HE IS EXTENSIVELY QUOTED IN THE FINANCIAL MEDIA.

LARRY IOFFREDO — SENIOR FUND MANAGER, FIRST EAGLE INVESTMENT MANAGEMENT, NEW YORK
NEW YORK-BASED FIRST EAGLE, WITH OVER US\$100 BILLION IN ASSETS, IS ONE OF THE MOST RENOWNED GLOBAL MONEY MANAGEMENT FIRMS WITH AN OUTSTANDING LONG-TERM TRACK RECORD. A WHARTON ALUMNUS, LARRY HAS OVER 25 YEARS OF INVESTMENT EXPERIENCE FOCUSING ON INTERNATIONAL MARKETS.

GLEN KLECZKA, DFA — FOUNDER & CEO OF INVIEW INVESTMENT MANAGEMENT, CHICAGO
PRIOR TO FOUNDING CHICAGO-BASED INVIEW, GLEN WAS A FOUNDING PARTNER AT BRINSON PARTNERS [NOW UBS GLOBAL ASSET MANAGEMENT, \$150BN IN THEN ASSETS], AND FOUNDER OF THE VALUE PRACTICE AT WILLIAM BLAIR & CO. GLEN HAS MANAGED A 5-STAR FUND AND WON MORNINGSTAR’S PRESTIGIOUS MUTUAL FUNDS “BEST IN CLASS” AWARD.

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